



# 2023 Sponsorship Packages



SUPPORTING







## The Event

Fundraising takes new heights (literally!) with Over The Edge. On September 24th, the bravest of literacy lovers will rappel 150 feet down the side of the 11-story Marriott City Center as their reward for each raising \$1,000 or more to support The DeGood Foundation and our book-gifting program, Dolly Parton's Imagination Library.

Over The Edge urban rappelling events provide a life-changing experience to participants, while making a huge impact on the host non-profit. Teams small and large, CEO's, moms & dads, young & old, and individuals of all ability levels can rappel off the top of Marriott City Center, while raising funds to help get more books into the hands of more children in Hampton Roads!





# What You're Supporting



The DeGood Foundation ensures that all children on the Virginia Peninsula will have equitable access to positive early childhood experiences that nurture, grow, and inspire through programs such as Dolly Parton's Imagination Library and Bags of Hope. We believe that children can achieve by inspiring them to Dream More, Learn More, Care More, and Be More by focusing on programs in youth literacy and early childhood experiences.

In partnership with Dolly Parton's Imagination Library, The DeGood Foundation mails one free, brand-new, age-appropriate book each month to children ages 0-5 beginning from the time they're born until they begin Kindergarten at age five, regardless of their income.

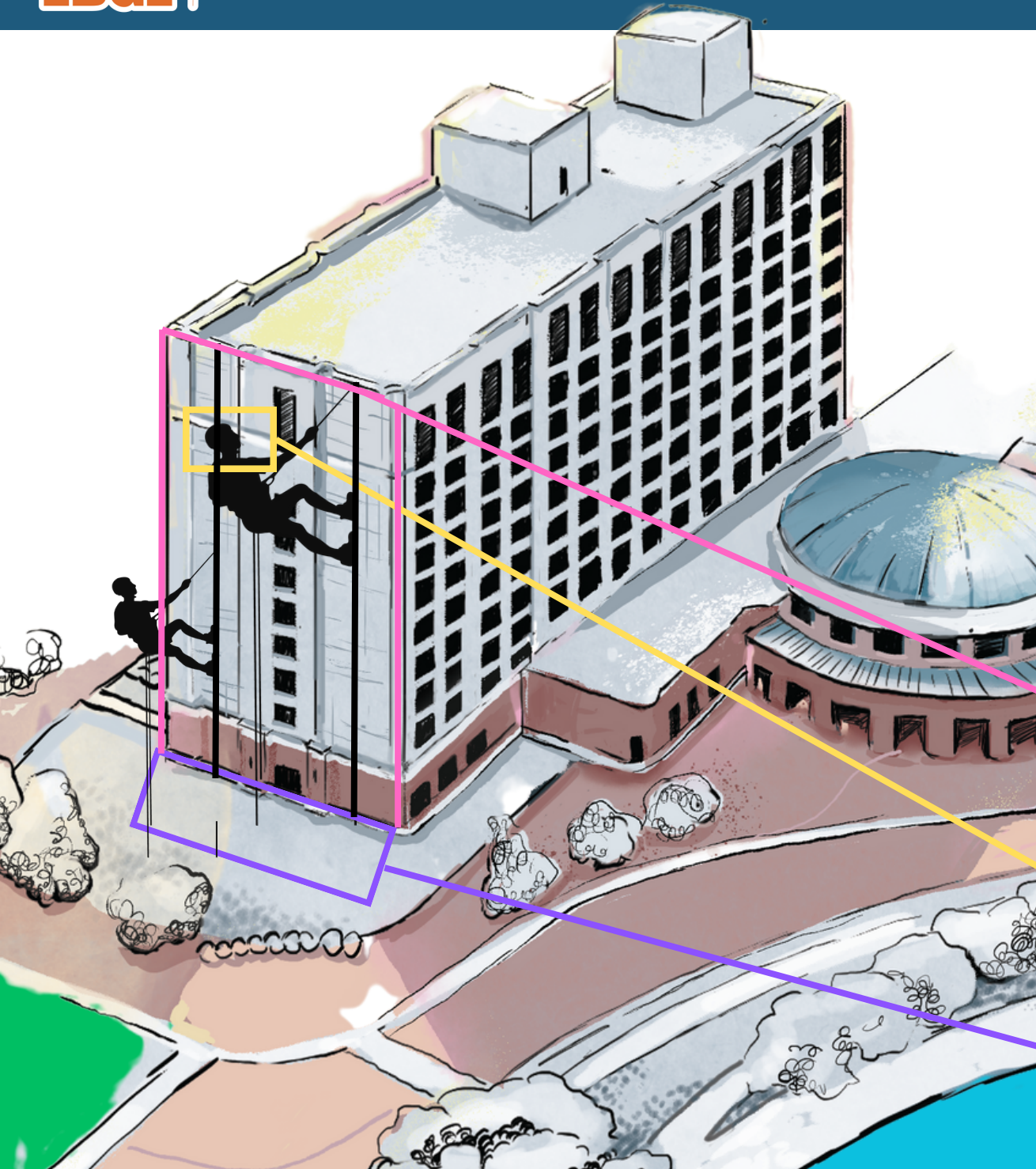
Through the program, not only do we inspire a love of reading and learning by getting books into the hearts and minds of children across the Virginia Peninsula, but we also establish their educational foundation to ensure success in Kindergarten and the remainder of their K-12 education and beyond.

The Imagination Library is a direct-service program that supports early learning, strengthens the home environment, and supports children's optimal development. It's an impactful, logically-modeled, evidence-based program that reaches geographically isolated communities. The DeGood Foundation operates the program within the Virginia Peninsula, configuring it to meet our community's unique needs.





# Sponsorship Opportunities



**Building Sponsor**



**Presenting Sponsor**

**\$20,000**

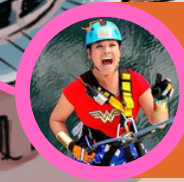
(1 Available) - Provides 770 children with free monthly books



**Fearless Sponsor**

**\$10,000**

(2 Available) - Provides 385 children with free monthly books



**Rope Sponsor**

**\$7,500**

(2 Available) - Provides 290 children with free monthly books



**Helmet Sponsor**

**\$5,000**

(2 Available) - Provides 192 children with free monthly books



**Landing Zone Sponsor**

**\$2,500**

(3 Available) - Provides 96 children with free monthly books



	Presenting Sponsor \$20,000 1 Available	Fearless Sponsor \$10,000 2 Available	Rope Sponsor \$7,500 2 Available	Helmet Sponsor \$5,000 2 Available	Landing Zone \$2,500 3 Available	Toss Your Boss \$2,500 Unlimited
Rappeler Slots	4	3	2	1	1	1
Invitations to VIP Day Celebration	8	6	4	2	2	2
Recognition on Event T-Shirt	XL Logo	Logo	Logo	Logo	Name	Name
Building/Event site Recognition	Large & Prominent in multiple areas	Check-in table and top of roof	Logo at rope station. Naming rights.	Logo on rappeler helmet	Logos around rappeler landing zone	
Digital Recognition	✓	✓	✓	✓		
Company-Provided Item in Rappeler Gift Bag	✓	✓	✓			
Booth at Ground Party/Landing Zone	✓	✓				
TV & Radio Interviews	✓					



**Toss Your Boss:** Select a distinguished employee to brave the 150 rappel for your entire team! Can be committed as a sponsorship or as a group fundraising goal.

**Digital Recognition:** Sponsor mentioned in Over The Edge and Dolly Parton's Imagination Library e-newsletter. Your logo displayed (and linked to website) on event website. Social media mentions.